



WVCI-LP 92.9 FM Vienna



Question	Answer
Is Vienna really getting its own radio station?	Yes. WVCI-LP Vienna will be a non-commercial educational low-power FM station airing on 92.9 FM, with about a 3.5-mile radius from town, regulated by the FCC.
When will it be going live?	Mid-October 2026 is our goal. But we MUST have it online by February 2027 or we lose the FCC license.
What's the hold up?	Money. We're short \$2300 for the required Emergency Alert System (EAS). On the bright side though, we've already raised over \$8200 and purchased the rest of the equipment.
Will it play music?	Eventually. But that takes money for music licensing (about \$1500/year) and extra reporting requirements logging each song. So for now, we're starting without music.
What programs will it air?	"Our Town Vienna", a <i>Cambridge Spy</i> series by Kathryn Masten. Daily News, Events, and Weather. Open to other ideas – especially original ideas. Pitch it to us!
Will the station be broadcast on the Internet?	Eventually. But for now we just want to get it up and running on car, home, and local business radios so those within the Vienna listening area (about 800 people) can hear it. This is one of the smallest population-size radio stations out there.
How can I get involved?	1. Become a WVCI member for \$10 – which lasts thru 12/31/2027. 2. Attend our meetings at the Captain John Smith Nanticoke River Discovery Center, with the first meeting held on 9/16/26. 3. Become a founding underwriter where you or your business is acknowledged on air for a year and at ViennaRadio.com: a. Gold (\$1000 or more) – daily b. Silver (\$300-\$999) – weekly c. Bronze (\$100-\$299) – monthly 4. Pitch your own show! Send a recording of your idea, including a sample if possible, to admin@viennaradio.com. Alternatively, bring it on flash drive to a meeting or call the station at 410-914-7593.
Who will decide what gets played on the station?	The station is governed by the nonprofit Community Informatics Institute's 5-member Board of Directors, which includes two Vienna residents, Kathryn Masten and Pat Johnson, as well as retired United Methodist Pastor Yvonne Penn (who used to serve Wesley and Zoar UMCs).
Where is the studio?	We do not have an actual studio. The physical tower will be at 115 Market Street in Vienna, but programming will be pre-recorded, then played on-air using the free Rivendell scheduling software.
Do you need volunteers?	Yes! We need volunteers for many things, including help managing the equipment, required reporting, fundraising, and increasing membership.



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FOLLOW US – Check us out on Facebook and the Internet!

Follow us on Facebook by searching for “WVCI-LP Vienna” or “[ViennaRadio](https://www.viennaradio.com)” (all one word). Visit our website, [ViennaRadio.com](https://www.viennaradio.com), to keep up with our town’s happenings.

JOIN US – Become a Member Today for only \$10 Through 2027!

Show your support by becoming a WVCI Member today thru 12/31/27 for only \$10.

HELP SHAPE THE STATION – Attend our New Monthly Meetings!

Starting in September, we plan to have monthly meetings at the Captain John Smith Nanticoke River Discovery Center. The first meeting will be Wednesday September 16th at 6:30pm.

BECOME A FOUNDING UNDERWRITER – Announce On-Air Your Support of the Station or a Specific Program!

We are grateful to the following businesses and individuals who have generously contributed to the station at startup. Founders will be permanently listed on our website (see home page and [ViennaRadio.com/Founders](https://www.viennaradio.com/Founders)).

★ Gold (\$1000 or more) Daily On-Air Thank You	★ Silver (\$300-\$999) Weekly On-Air Thank You	★ Bronze (\$100-\$299) Monthly On-Air Thank You
George B. Todd Fund Maritimatrix	Coastal Watch Association Hebron Savings Bank KG Freight Shore Life Property Management	Katie Day Sarah Gavian Patricia Johnson Kathryn Masten Yvonne Penn

As a non-commercial radio station, we cannot air ads. But we CAN acknowledge our sponsors (referred to as “underwriters”) on-air (once the station goes live) through non-promotional, factual on-air statements such as:

- “Support for this station comes from Hebron Savings Bank, serving the Lower Eastern Shore since 1910. Open Monday through Friday at the corner of Market & Race in Vienna.”
- “This installment of ‘Our Town Vienna’ is brought to you by Maritimatrix, developer of smart information technology for renewable-energy-powered vessels.”

PITCH A PROJECT – Share Your Ideas with Us for Original Programming!

We have a lot of airtime to fill! The FCC requires that the station broadcast for a minimum of 36 hours per week, 6 days a week. We would love to get new LOCAL voices on the air! We’re especially looking for programs that celebrate Vienna’s heritage as a historic maritime community; area indigenous and black culture; community events, news, and weather; the work of nonprofit community-based organizations; sporting events involving local residents; local worship programs and music; local artists and musicians; and “how to” shows. Once we can afford music licensing, then we can consider DJ-hosted music shows. The FCC forbids airing of profanity or partisan politics. All content will be pre-recorded and placed in an automated scheduler.

If you’re interested in developing a show, record your idea, preferably with a sampling of what listeners will hear, and email it to admin@viennaradio.com or arrange with us to drop off a thumb drive.